POLICY ON THE MARKETING AND ADVERTISING OF WORKSHOPS AND TRAINING EVENTS ON THE ISST WEBSITE

The ISST welcomes advertising and marketing of schema therapy educational and training events on the Calendar page of the website: <u>https://schematherapysociety.org/Calendar</u>

However, events may only be advertised here if they meet the following criteria:

- 1. The event must be presented by an ISST accredited trainer/supervisor. Other presenters may be included but at least 50% of the presentation must be by the ISST certified trainer affiliated with an ISST certified training center.
- 2. The event must deal directly with schema therapy and specifically link what is being presented to the schema therapy model.

This means that a training workshop on some other topic, even if given by an ISST accredited trainer/supervisor, may not be advertised here.

An event that is directly related to schema therapy that is not given by an ISST accredited trainer/supervisor may be advertised if it presented under the auspices of a Schema Therapy Training Centre run by one or more ISST accredited trainer/supervisors. In this case, the head of the Training Centre needs to ask permission from the Training Coordinator. <u>Contact the Training Coordinator</u>.

Jeff Conway, Training Coordinator, January 2019.